



Royal Roads
UNIVERSITY

LEADERSHIP CONFERENCE 2017

Diversity, Creativity, and Possibility

A Bi-Annual Leadership Event

October 5-7, 2017 - Victoria, British Columbia

Sponsorship Opportunities

Connect your business with over 200 forward-thinking, influential leaders!

The School of Leadership Studies at Royal Roads University invites you to partner with us to present our ground-breaking bi-annual Leadership Conference.

This 3 day conference is sure to be **another sold-out event** offering today's leaders advanced professional development and the opportunity to engage in a sustained leadership conversation.

**Choose from Gold, Silver or Bronze Sponsorship levels (details on reverse)
or from the following choices**

Exclusive Sponsorship of the Leadership Reception (\$3,000)

Sponsor the Leadership Reception! Attendees will include our keynote speakers, delegates, presenters, sponsors, and Royal Roads University faculty and executives. Your organization will be listed and linked on the conference website, and in the conference program.

Pre-Conference Workshop Day Sponsorship (\$750)

You will receive recognition in the conference program, logo placement at the pre-conference workshop day refreshment tables and on the conference website, plus the opportunity to provide an item as a conference tote bag insert.

Tote Bag Insert (\$100)

Provide a product sample or branded material as a tote bag insert. Gold and Silver sponsors receive a complimentary tote bag insert with their sponsorship.

Or talk to us about tailoring opportunities for your organization.

email: rrulc@royalroads.ca

web: www.rrulc.com

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Sponsorship Levels

	GOLD \$4,500	SILVER \$2,500	BRONZE \$1,000
Exhibit Space	YES - choice of premium location	YES	YES
Appearance on 2015 Conference Web Site	YES - organization name or logo, link to your website, and 150 word profile	YES - organization name or logo, and link to your website	YES - organization name or logo
Delegate Bag Insert (product samples, branded items, to be sent to RRU)	YES - 2 pieces	YES - 1 piece	YES - 1 piece
Invitation to Conference Reception	YES - 2	YES - 2	YES - 1
Complimentary Conference Registration	YES - 2	YES - 1	YES - 1
Invitation to President's Dinner	YES - 2		
Advertising / Feature Opportunity in Conference Program	YES - full page colour print advertisement or company feature	YES - 1/2 page colour print advertisement or company feature	
Appearance on Conference Marketing Material	YES - logo on select marketing material	YES - logo on select marketing material	
Event Recognition	YES - recognition of sponsorship at opening and closing sessions, logo on screensaver in general session	YES - logo on screensaver in general session	
Introduction of Keynote Speaker and Opportunity to Address Delegates	YES - opportunity to share your organization's leadership story to delegates		

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